

MAGNA TOPS SEAT SATISFACTION STUDY

- J.D. Power published its 2017 Seat Quality and Satisfaction StudySM
- Magna-made seats rank highest in three out of seven seat segments
- Audi A3 (Ingolstadt, Germany) seats received a perfect score of 0.0 problems per 100

AURORA, Ontario, September 1, 2017 — Magna has received J.D. Power awards for supplying the top consumer-ranked seats for luxury cars, compact SUV/MPVs, and midsize/large SUVs. The awards were announced by J.D. Power in publishing its 2017 Seat Quality and Satisfaction StudySM.

In the Luxury Car segment, Magna received the highest marks for quality for the seats it supplies for the Audi A3 (Ingolstadt, Germany). In fact, Magna received the highest score possible, as A3 owners expressed 0.0 problems per 100 cars sold with the seat.

In the Mass Market Compact SUV/MPV segment, Magna's seats in the Ford Escape received the highest ranking. In the Mass Market Midsize/Large SUV segment, the seats in the Ford Edge rank highest.

"It is an honor to be recognized by J.D. Power for seat quality and satisfaction," said Mike Bisson, President of Magna Seating. "We focus every day on delivering seats that are comfortable, functional and the highest quality, and it's great when consumers let us know we are helping our OEM customers achieve success."



A Triple Crown of seat satisfaction: Magna-made seats. Top: 2017 Audi A3, Middle: 2017 Ford Escape Titanium and Bottom: 2017 Ford Edge showing folding rear seat.

The J.D. Power 2017 Seat Quality and Satisfaction Study provides automotive manufacturers and suppliers with quality and satisfaction information related to seating systems. New vehicle owners were asked to rate the quality of their vehicle's seats and seat belts with respect to whether they have experienced defects/malfunctions or design problems during the first 90 days of ownership.

The 2017 Seat Quality and Satisfaction Study is based on responses from more than 77,000 purchasers and lessees of new 2017 model-year cars and light trucks registered in November-December 2016 and January-February 2017. The study was fielded from February through May 2017.

TAGS

J.D. Power, Audi A3, Ford Edge, Ford Escape, award-winning seats

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ABOUT MAGNA

We are a leading global automotive supplier with 327 manufacturing operations and 100 product development, engineering and sales centres in 29 countries. We have over 161,000 employees focused on delivering superior value to our customers through innovative products and processes, and world class manufacturing. We have complete vehicle engineering and contract manufacturing expertise, as well as product capabilities which include body, chassis, exterior, seating, powertrain, active driver assistance, vision, closure and roof systems and have electronic and software capabilities across many of these areas. Our common shares trade on the Toronto Stock Exchange (MG) and the New York Stock Exchange (MGA). For further information about Magna, visit our website at www.magna.com.

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