



Media

News Release - Magna Seats Rank Highest for Mass Market Compact SUV/MPV Seat Quality

Magna takes the top three spots in Mass Market Compact SUV/MPV segment

AURORA, ON, Sept. 8, 2015 /CNW/ - Magna International Inc. today announced that its Magna Seating operating unit has received the top three rankings for seat quality in the Mass Market Compact SUV/MPV vehicle segment, according to the J.D. Power 2015 Seat Quality and Satisfaction StudySM released August 20.

The Magna-made seats in the Ford C-Max ranked highest in the compact SUV/MPV segment, while the seats Magna supplies for the Ford Escape and Chevrolet Equinox ranked second and third in the same segment. Magna manufactures the complete seat systems for the C-Max in Highland Park, Michigan, the Escape in Shepherdsville, Kentucky, and the Equinox in Spring Hill, Tennessee.

"This market recognition of our seat quality reflects the commitment of our employees at these three facilities," said Mike Bisson, president of Magna Seating. "We focus daily on achieving world-class levels of manufacturing so we can support our customers with high-quality seats that are comfortable, functional and best-in-class."

The J.D. Power 2015 Seat Quality and Satisfaction Study provides automotive manufacturers and suppliers with quality and satisfaction information related to automotive seating systems. New-vehicle owners are asked to rate the quality of their vehicle seats and seat belts based on whether or not they experienced defects/malfunctions or design problems during the first 90 days of ownership. The study is based on responses from more than 84,000 purchasers and lessees of new 2015 model-year cars and light trucks. The study was fielded from February through May 2015.

About Magna International

We are a leading global automotive supplier with 287 manufacturing operations and 81 product development, engineering and sales centres in 29 countries. We have approximately 124,000 employees focused on delivering superior value to our customers through innovative products, processes and World Class Manufacturing. Our product capabilities include producing body, chassis, interior, exterior, seating, powertrain, electronic, vision, closure and roof systems and modules, as well as complete vehicle engineering and contract manufacturing. Our common shares trade on the Toronto Stock Exchange (MG) and the New York Stock Exchange (MGA). For further information about Magna, visit our website at www.magna.com.

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